

FOR IMMEDIATE RELEASE

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## **Pres Ralph G. on Radio – April 18, 2011**

### **Tune in to Radio Program Streamed Live on Monitor Medical Website and Aired on KSEV 700 AM in Houston**

Houston, TX (April 18, 2011) – Ralph Germscheid, president of Somnetics, LLC, will be on hand to discuss the new Transcend travel CPAP with Richard Webb, respiratory therapist, CEO of Monitor Medical, and host of “The C-PAP Show.” The radio program will be broadcast via live streaming from the Monitor Medical website as well as aired over KSEV 700 AM in Houston, Texas, from 8:00 pm to 9:00 pm, Central Standard Time.

Questions will be taken during this live broadcast. Call 1-888-839-2717 toll free or email [thecapshow@monitormedical.com](mailto:thecapshow@monitormedical.com) during show hours to have your questions answered.

Transcend is a new wearable sleep apnea therapy device designed to be the ultimate travel CPAP. It overcomes hurdles associated with using a bulky, hassle-ridden traditional CPAP. Weighing less than one pound, Transcend is the smallest and lightest CPAP on the market and its special features fit the travel needs of sleep apnea patients: it uses low power consumption, replaces the messy humidification chamber with heat moisture exchange technology, and has optional battery pack and mobile power options for use in remote locations.

### **About Sleep Apnea**

According to the American Sleep Apnea Association, nearly 20 million Americans suffer from sleep apnea and those with obstructive sleep apnea—a condition that causes a person to stop breathing during sleep when the soft tissue in the throat collapses—tend to have high blood pressure, heart problems, headaches, and memory problems. OSA can also be linked to job impairment and motor vehicle crashes. Both men and women can develop sleep apnea, but it is more common in men, particularly middle-age men who are also overweight. Approximately half of those suffering from sleep apnea also have a snoring problem.

### **Transcend is a Somnetics, International Inc. Product**

Somnetics, International Inc. is a privately held Minnesota-based medical device company and is an emerging leader in customer-driven design, development, and production of respiratory medical devices. Somnetics’ mission is focused on integrating technology, customer input, and employee creativity to provide innovative, high quality products that improve the lives of people with respiratory disorders. It received FDA market clearance for the Transcend CPAP machine in July 2010. Transcend is protected by several issued and pending US and foreign patents.