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## **Transcend At HTAA Summit**

## HTAA Summit first to exhibit new Transcend Sleep Apnea Therapy System to trucking industry; CPAP is smallest, most compact, most hassle-free device on the market.

Minneapolis-St. Paul, MN (February 23, 2011) – Somnetics, LLC, the maker of the Transcend Sleep Apnea Therapy System, is pleased to be a sponsor of the Healthy Trucking Association of America (HTAA) Summit to be held in Atlanta March 1-3, 2011

The HTAA Summit is the trucking industry's premiere health and wellness event focused on improving the health of the nation's professional driver population and attracts trucking fleet safety directors, HR directors, recruitment and retention managers, and other fleet executives and industry leaders. To be held March 1-3 at the Omni Hotel at CNN Center, the Summit will feature sessions on sleep disorders, obesity and weight loss, hypertension and heart health, respiratory health, diabetes, and more.

Transcend is a new wearable OSA therapy device designed to overcome hurdles associated with using a bulky, hassle-ridden traditional CPAP. Weighing about 1 lb, the FDA-approved Transcend is the smallest CPAP on the market, uses low power, replaces the messy humidification chamber with heat moisture exchange technology, and has optional battery back-up. Transcend will be on display at the Summit on March 2 and 3.

About the Healthy Trucking Association of America The Healthy Trucking Association of America (HTAA) was established as a result of alarming statistics concerning the unhealthiness of the professional truck driver population. Current statistics show that over-the-road professionals have an average life expectancy of less than 61 years and exhibit well above average occurrences of a wide variety of ailments and conditions, including high blood pressure, sleep apnea and obesity to name a few. The HTAA offers programs to improve the health of professional drivers and has quickly evolved into the leading authority on driver health and wellness issues. To learn how you can get involved with the Healthy Trucking Association of America please call 800-800-1198 or visit www.HealthyTruck.org

## Transcend is a Somnetics, International Inc. Product

Somnetics, International Inc. is a privately held Minnesota-based medical device company and is an emerging leader in customer-driven design, development, and production of respiratory medical devices. Somnetics' mission is focused on integrating technology, customer input, and employee creativity to provide innovative, high quality products that improve the lives of people with respiratory disorders. It received FDA market clearance for the Transcend CPAP machine in July 2010. Transcend is protected by several issued and pending US and foreign patents.